

Message Text

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44

ACTION CU-04

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P R 121220Z JUL 76

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC PRIORITY 8074

USIA WASHDC

UNCLAS TEHRAN 7072

STATE FOR CU

USIA FOR INA, ICS

E.O. 11652: NA

SUBJ: POST PROJECT PROPOSAL ON "WOMEN IN BUSINESS, INDUSTRY, AND THE PROFESSIONS", IR-14,#4143. AMSPEC REQUESTED.

1. POST HAS BEEN IN CONTACT WITH WOMEN'S ORGANIZATION OF IRAN (DIRECTED BY MINISTER OF STATE FOR WOMEN'S AFFAIRS, MAHNAZ AFKHAMI, AND UNDER AEGIS OF PRINCESS ASHRAF) CONCERNING CO-SPONSORSHIP OF SEMINAR ON "WOMEN IN BUSINESS, INDUSTRY, AND THE PROFESSIONS" CONTAINED OUR POST PROJECT PROPOSAL. WOI ENTHUSIASTIC, WISHES SEMINAR OCTOBER OR NOVEMBER AND PROPOSES VERY HIGH LEVEL PARTICIPATION ON PANEL BY MINISTER OF STATE MAHNAZ AFKHAMI, HARVARD-EDUCATED NEWSPAPER EDITOR SHAUL BAKHASH, SECRETARY-GENERAL OF STATE ORGANIZATION OF EMPLOYMENT DR. AMIN ALIMARD.

2. IN GENERAL TERMS, WHAT IS BEING CONSIDERED IS ONE DAY, ALL DAY SEMINAR, INVOLVING WOMEN AND MEN IN BUSINESS AND THE PROFESSIONS. WOULD BE INVITATIONAL GROUP AND HIGH-LEVEL, PENETRATING DISCUSSION FOCUSING ON PROBLEMS IN GENERAL, IRAN IN PARTICULAR, WITH AMSPEC IN KEY ROLE AND CONTRIBUTING U.S. EXPERIENCE. POST HAS BEEN INVITED BY WOI TO SUBMIT PAPER OUTLINING SEMINAR AND URGENTLY REQUESTS EXPERT ASSISTANCE FROM AGENCY AND DEPARTMENT.

3. AMBASSADOR'S WIFE, MRS. RICHARD HELMS, HAS RECOMMENDED WE CONSULT MS. JULIA(MONTGOMERY) WALSH, PARTNER IN WASHINGTON BROKERAGE FIRM, FERRIS AND COMPANY, AND FORMERLY MEMBER HARVARD

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BOARD OF TRUSTEES. SHE EXTREMELY COMPETENT, VERSED THIS AREA

AND WAS IN IRAN LAST YEAR. MRS. HELMS RECOMMENDS, AND POST CONCURS, THAT MS. WALSH BE ASKED SUGGEST TOPICS FOR SEMINAR AGENDA. POST FURTHER REQUESTS CU EXPLORE HER AVAILABILITY TO COME TO IRAN FOR SEMINAR. IF MS. WALSH UNAVAILABLE, WOULD MS. SHARON KIRKMAN BE WILLING TO COME(BOYLE-KIRKMAN INC., N.Y.C.-SEE BELOW)? WHAT ABOUT MARY LAWRENCE WELLS? BARBARA WALTERS? (MRS. HELMS THINKS SHE MIGHT WELL BE INTERESTED IN COMING).

4. IN ADDITION SEMINAR, WOULD PLAN USE MS. WALSH OR OTHER SUITABLE AMSPEC IN PUBLIC TALK AT BNC, PRESS INTERVIEWS, POSSIBLY TV INTERVIEWS, TALK AT IRAN MANAGEMENT ASSOCIATION, AND SMALL DISCUSSION SESSIONS WITH IRANIANS. WOULD NEED MS. WALSH FOR FOUR TO FIVE DAYS SATURDAY-WEDNESDAY.

5. ADDITIONAL SUPPORT NEEDED FROM AGENCY FOR PROJECT AS FOLLOWS: VTRS: WOULD HOPE AGENCY MIGHT OBTAIN SOME APPROPRIATE IN-HOUSE TRAINING FILMS OR VTRS SUCH AS ONE POST UNDERSTANDS DONE FOR AID (SUGGEST INQUIRE OF NIRA LONG, AID) OR NETWORK SPECIAL ALONG LINES MIKE WALLACE EXCERPTS ON BOYLE-KIRKMAN, INC., "WOMEN ADVISING INDUSTRY". PERHAPS AGENCY CAN INQUIRE OF BOYLE-KIRKMAN, INC., N.Y. IF THEY HAVE MATERIALS THEY MIGHT MAKE AVAILABLE TO POST FOR THIS PROJECT.

GRAPHIC DISPLAY MATERIALS: REQUEST PHOTO DISPLAY OF WOMEN IN KEY POSITIONS IN BUSINESS AND INDUSTRY(NOTE: MANAGEMENT OR PROFESSIONAL LEVEL). EXHIBIT WOULD BE DISPLAYED CONJUNCTIVE WITH SEMINAR AND PUBLIC TALK.

ARTICLES AND SUBJECT BIBLIOGRAPHY: REQUEST FULL BIBLIOGRAPHY (BOOKS AND ARTICLES) AND ONE COPY EACH OF ABOUT DOZEN, BEST, MOST APPROPRIATE OF ARTICLES ON WOMEN IN BUSINESS AND THE PROFESSIONS. POST WOULD SELECT BEST ARTICLES FOR INCLUSION IN SEMINAR KIT TO BE PASSED OUT TO SEMINAR PARTICIPANTS AND LATER MAILED TO OTER APPROPRIATE RECIPIENTS.

MAGAZINE SUPPORT: POST WOULD LIKE ILLUSTRATED ARTICLE TO RUN IN POST PRODUCED FARSI-LANGUAGE MAGAZINE. NEED ARTICLE SOONEST FOR TRANSLATION AND INCLUSION IN MAGAZINE MONTH OF SEMINAR. ARTICLE COULD BE ESPECIALLY WRITTEN FOR MAGAZINE OR THE BEST OF(OR COMPOSITE OF) ARTICLES SENT TO POST FOR SEMINAR.

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6. ACTION REQUESTED: POST HOPES AGENCY AND DEPARTMENT CAN CLOSELY COORDINATE ALL ELEMENTS THIS PROJECT. ADVISE NAME AGENCY AND DEPARTMENT ACTION OFFICERS.

NEED ASAP SUGGESTIONS FOR SEMINAR AGENDA TO INCLUDE RECOMMENDED TOPICS WITH BREAKDOWN OF KEY POINTS.

NEED SOONEST REPLY ON AVAILABILITY AMSPECIALISTS RECOMMENDED

THIS MESSAGE OR OTHER(S) IF THEY NOT ABLE COME AND SPECIFIC
DATES AMSPEC IS AVAILABLE OCTOBER-NOVEMBER SO POST CAN FIRM
SEMINAR DATE WITH WOI ACCORDINGLY.
HELMS

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